

Puncture free tyres find their niche in recycling

International Tyre and Wheel Solutions Ltd (ITWS) is well known throughout the waste and recycling sector for its popular range of SG Revolution Super Cushion Solid Tyres.

USED EXTENSIVELY on mobile plant and machinery of all types and capacities, including wheeled loaders, skid steers, wheeled excavators and telehandlers, International Tyre and Wheel Solutions Ltd's (ITWS's) puncture proof tyres are proven to increase tyre life and lower ownership costs.

Particularly suited to arduous site conditions where the risk of punctures is greatest, the tyres are manufactured from three stage premium compound and feature an ultra-deep lug design.

For example, the SG Revolution 29.5-25 DWL tyre has a 177mm tread compared with 100mm on similar premium tyres.

Every tyre in the range features exceptional wear characteristics - returning up to 50% more serviceable tread life, sometimes more - over other tyre solutions enabling customers to benefit from fewer replacements (resulting in less downtime and less financial outlay).

Exclusive distributor

ITWS became the exclusive distributor for the SG Revolution tyre range across Europe

in 2006 and has developed a network of dealers to service local customers throughout the region.

In the UK the company has grown quickly while gaining a great reputation for service.

The company not only offers some of the best tyre delivery times (they keep extensive stocks in their UK warehouse allowing swift despatch) they have developed an innovative tyre and rim replacement scheme that helps customers to maximise uptime and save even more money.

Customers signing up to the ITWS Service Exchange scheme can have new tyres pre-pressed on to replacement rims for an on-site exchange that normally takes around two hours.

Very often a traditional tyre swap can take several days taking the machine out of the business for the duration. A pre-planned service exchange with ITWS eliminates this downtime ensuring productivity levels are not affected by tyre replacement.

Major machinery manufacturers

Such is the reputation of the SG Revolution brand that ITWS now works with all the major

machinery manufacturers and has contracts to supply tyres for factory fitment for JCB, Manitou, Liebherr, Volvo, Komatsu and Case New Holland on machines destined to all parts of the world.

Owner of ITWS, Les Williams has some 40 years of experience in the tyre market and collaborates with companies on new products to ensure that versions of his tyres will be suitable for up and coming machines.

In conjunction with the relevant divisions he has developed the specifications for the semi-cushion solid tyre for the JCB Teletruk and for the JCB 527-58 and 550-80 Wastemaster telehandlers highlighting the faith they have in his knowledge.

SMEs and individual businesses

ITWS doesn't just work with the major manufacturers though.

The business was started by supplying tyres to individual business and still prides itself on working with these companies and customers to replace their existing tyres with SGs.

This includes many of the major multi-site waste and recycling companies and independents including metals recycling and

ELV businesses who have direct contracts for new tyres and service exchanges.

Les has also extended his influence to the SG tyre manufacturing base in Thailand.

REACH

When REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals) legislation was introduced in Europe (limiting the impact of PAHs - polycyclic-aromatic hydrocarbons - on the environment) he was able to convince the factory owners to change their global production processes to accommodate European needs and in anticipation of worldwide compliance.

Most recently ITWS has started a business supplying high quality wheels.

With the same ethos of customer service, a range of wheel sizes can be supplied to machine assembly lines and the after-market.

All wheels are European manufactured and held in stock at the ITWS warehouses near Manchester.

- For more information on ITWS products and services, visit its website at www.tyreandwheelsolutions.com

SG Revolution Tyres: Puncture free solutions for ELV and Metals Recycling sites

Exclusively brought to you by



Specifying SG Revolution tyres for machines on your site will save downtime and money because they offer extra hours of working life and simply don't puncture. With ITWS Service Exchange worn tyres and rims can be swiftly replaced on site in minimum time and with minimal fuss. Call us now to see how we can help you.

For more details 01942 608 579 or visit www.tyreandwheelsolutions.com