



New face at ITWS

September 2010

ITWS, European distributors of the popular SG Revolution super cushion solid tyre range, is pleased to announce the appointment of Wayne Collins as UK Southern Sales Manager.

Based in Wales, Wayne will cover a territory from Birmingham southwards taking in the West Country and Wales, the Home Counties and the Capital.

Demand for SG Revolution tyres in waste, recycling and demolition applications throughout the Southern region necessitated the appointment of a new member of the team and Wayne, who started his new role in June, has brought lengthy experience in the tyre and wheel sector with him. Over the last 15 years he has worked for Cambria Wheels, ACT Wheels and Fieldens where he specialised in niche and specialists applications.

Les Williams, MD of ITWS, had dealt with Wayne in his previous role and was impressed by his knowledge and work ethic. Equally Wayne was particularly keen to work with a business whose commitment to the customer is second-to-none. He said;

"ITWS always goes the extra mile for its customers. From the ambient storage of the tyres, the product quality and the back-up - which includes 6 vehicles out on the road complete with tyre presses - the company does everything it can to make life easier for the customer. I am pleased to be part of that business model."

In his spare time Wayne indulges his passion for live music by supporting his wife who runs a live music venue near Cardiff for up and coming bands.

For more information please visit the ITWS website

www.tyreandwheelsolutions.com, email info@tyreandwheelsolutions.com or phone 01942 677618.